



THE UNIVERSITY OF TEXAS
PERMIAN BASIN™

Online
**Bachelor's Degree
Programs**

online.utpb.edu



YOUR PATH STARTS HERE

The University of Texas Permian Basin is known as the “academic heart of West Texas,” but that doesn’t mean you have to journey to our neck of the woods to receive an affordable, modern, and all-around extraordinary education.

We’ve brought UT Permian Basin to you.

UT Permian Basin now offers numerous online undergraduate programs that span a wide array of subject areas. Led by distinguished instructors, emphasizing career-focused curriculum, and featuring small classroom sizes, our online programs bring the quintessential college experience to your fingertips. Whether you’re unable to commute or you prefer learning online, there’s a place for you at our University.

EXPLORE OUR ONLINE UNDERGRADUATE PROGRAMS

Bachelor of Arts Majors

- English
- Communication
- Humanities
- Psychology
- Sociology
- Political Science
- Spanish

Bachelor of Business Administration Majors

- Accounting
- Finance
- Management
- Marketing
- Healthcare Management

Bachelor of Science Majors

- Industrial Technology
- Criminology and Criminal Justice Studies

Your Degree Is Legit

When you graduate—don’t forget to flip your tassel!—you’ll notice your degree makes no mention of being earned “online.” That’s because our online courses are every bit as prestigious as those taught on-campus. In fact, most of our online undergraduate programs are also taught on campus by the same professors.

UT Permian Basin is also accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate and master’s degrees. Graduate from UT Permian Basin and rest assured that your degree is legit.

Falcon Free

We believe in you, and to prove it, we’ll foot the bill for your undergraduate education!

Falcon Free, a program that covers tuition costs for most students in Texas, could cover the cost of your education from the moment you’re accepted to the moment you graduate.

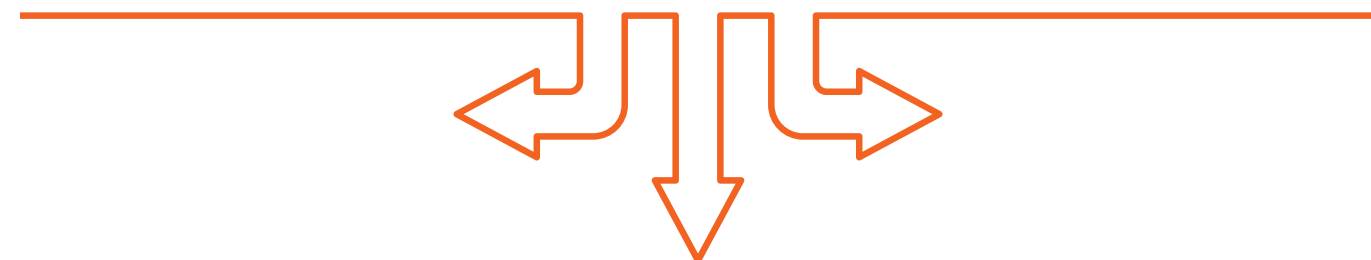
Visit utpb.edu/admissions-aid/falcon-free to learn more.



Choose Your Path

Choosing an undergraduate program can feel daunting. After all, this one decision shapes your academic and career path. Ultimately, picking a program requires careful research and self-reflection to make a decision that aligns with your goals. We can’t choose your path for you, but we can help make the decision a little easier.

Which online program will you choose?





FINANCIER

THE FINANCIER | College of Business



Careers in This Field:

Follow this path if you want to pursue a career as an **accountant**, **budget analyst**, **chief executive**, or **healthcare administrator**, among other roles.

A Bachelor of Business Administration is one of the most marketable and in-demand undergraduate degrees. Core courses provide students with foundational knowledge of business administration, while courses within specific majors provide specialized expertise that help graduates stand out in the marketplace.

If you are (or want to be) good with money, we offer the following online programs:

- BBA in Accounting
- BBA in Finance
- BBA in Management
- BBA in Healthcare Management

Choose the Financier If:

You want to study business and learn how to thrive in roles that require astute financial guidance.



CLOSER

THE CLOSER | College of Business



Careers in This Field:

Follow this path to pursue careers in **marketing management**, **market research analysis**, and **search marketing strategy**, among other career options.

Marketing involves more than making an eye-catching advertisement. It also requires the expertise of marketing gurus with an in-depth understanding of campaign goals, consumer behavior, and social listening. Our online marketing programs provide the evergreen knowledge and skills that students need to survive and thrive in this ever-changing industry.

If you're looking to get in on the ground floor of marketing, we offer the following programs:

- BBA in Marketing
- Undergraduate Certificate in Digital Marketing

Choose the Closer If:

You want to study marketing and learn how to turn your passions into a profitable career.



CONVERSATIONALIST

THE CONVERSATIONALIST | College of Arts & Sciences



Careers in This Field:

Follow this path if you want to pursue a career in **advertising**, **public relations**, or **writing**, among many other exciting roles.

Anyone adept at building bridges, not walls, will go far in their career. That's why we designed our English, communication, humanities, and Spanish programs to help students think more critically, communicate more clearly, and problem-solve more effectively.

If you're looking for a well-rounded education, choose from these online programs:

- BA in English
- BA in Communication
- BA in Humanities
- BA in Spanish

Choose the Conversationalist If:

You want to study language and culture while keeping your career options open.



MENTALIST

THE MENTALIST | College of Arts & Sciences



Careers in This Field:

Graduates often continue their education in preparation for careers in **research** and **academia**. A BA in psychology or sociology alone can, however, lead to a rewarding career in a variety of industries, including **counseling**, **human resources**, and **social work**.

Mental processes and human behavior guide every professional interaction, making anyone with a deep understanding of these phenomena an invaluable asset. Our online psychology and sociology programs provide insight into what makes people tick while bolstering students' writing and communication skills.

If you're interested in accelerating your career through empathy, choose from these online programs:

- BA in Psychology
- BA in Sociology

Choose the Mentalist If:

You want to study psychology or sociology and learn how to flourish in any professional setting.



CHAMPION

THE CHAMPION | College of Arts & Sciences



Careers in This Field:

Our online political science program is ideal for students interested in **preparing for law school** or pursuing a career in **politics** or **teaching**. Graduates of our BS in criminology and criminal justice studies program are poised for roles in **criminal justice**, including **law enforcement officer**, **criminal investigator**, and **private detective**.

Creating change requires an indomitable spirit as well as the ability to inspire others and navigate tough situations. Our online BS in criminology and criminal justice studies and online BA in political science provide the insight and credentials pre-professionals need to advance their careers and create change from within a system.

If you're ready to give back to your community, check out these programs:

- BS in Criminology and Criminal Justice Studies
- BA in Political Science

Choose the Champion If:

You want to study law or politics and learn how to make a difference serving the public.



DIRECTOR

THE DIRECTOR | College of Business



Careers in This Field:

Follow this career path if you want to pursue a career in **industrial engineering**, **mechanical engineering**, or **supply chain management**, among other paths where leaders are needed.

Our online Bachelor of Science in Industrial Technology—the only online program of its kind in the University of Texas System— equips students with the fundamental skills needed to manage industrial operations within any organization.

Core courses like Quantitative Decision Tools, Facilities Design, and Project Management Elements will teach you how to solve complex engineering design and technical problems. General education courses will turn you into a well-rounded pre-professional, while elective courses will give you specialized knowledge aligned with your career goals.

Choose the Director If:

You want to study industrial technology and pursue diverse career paths across industries.



A LITTLE ABOUT US

The University of Texas Permian Basin is a public university located in one of the fastest-growing and most culturally diverse regions in the U.S.

We're big fans of West Texas, and we've made it our mission to cultivate engaged citizens whose education will have a positive impact on their life and community. Through student-centered learning, research, and public service, we will accomplish our mission.

UT Permian Basin is a part of the University of Texas System: an impressive network of some of the most respected universities in the nation. Attend UT Permian Basin online and you can reap the benefits of attending a UT institution without having to abandon your professional responsibilities—or, for that matter, your personal life.

We're an affordable, modern school that thinks large and lives local. Anyone who wants to influence the future of West Texas and beyond should choose UT Permian Basin.

What Students Are Saying

“I think [the best part] is being able to complete my dream in a good time frame and also having the flexibility to continue with my day-to-day life.”

—Carlos Aragon, online BBA in accounting student

Frequently Asked Questions

Q: How are courses structured?

A: Courses have weekly deadlines; otherwise, students complete coursework on their schedule.

Q: Are teachers and advisors accessible?

A: Advisors and professors are always eager to help and can generally be reached via email, phone, or virtual conference.

Q: How much time should be spent on classes per week?

A: Online courses require just as much effort as in-person courses. Students should expect to spend about nine hours per week on every 3-credit-hour course.

Admissions Information

Ready to apply? Meet the following admission requirements and apply by the application deadline for your preferred semester to be considered for UT Permian Basin.

Required Documents*

1. Completed online application (via applytexas.org).
2. Non-refundable application fee of \$40.
3. Official high school transcript showing grade point average, class rank (or approximate), and expected date of graduation.

*Some programs have additional requirements.



HAVE QUESTIONS?

Please contact Student Outreach and Engagement Specialist Amanda Williams at:

studentinquiries@online.utpb.edu



HOW TO APPLY

Admission is offered on a rolling basis, which means that we review applications as we receive them and move any that miss the deadline to the next semester – UTPB's no-stress application process!

Visit applytexas.org to apply.